Simon Merchant
Managing Director

0419 595 134
simon@merchants.net.au

Key Roles:
Business & Property Appraisal;
Marketing Strategies;
Negotiation of all business transactions.

Geoff Merchant
Business Consultant

0419 133 861
geoff@merchants.net.au

Key Roles:
Merchants Agri-Business;
Import/Export;
Agri-Tourism;
Business Development.

Todd Parker
Lead Industry Advisor to Merchants Hotels and Resorts.
Managing Director, Parker Travel Collection.
www.parkertravelcollection.com

0417 440 922
todd@trav.com.au

Key Roles:
Marketing Consultant to Merchants for transactions in the Hotels & Resorts, Pubs, Tourism and Leisure Markets.

high ideals

www.high-ideals.com

Helper Agent®
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MERCHANTS

Business Sales and Acquisitions

www.merchants.net.au

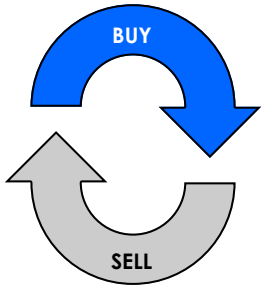
About Merchants

Merchants are licensed business brokers and commercial real estate agents in Queensland and Tasmania.

For more than 20 years, Directors, Simon and Georgina Merchant have been helping families buy, develop and sell their valuable businesses.

Merchants' mission is to "create wealth for its clients", so whatever stage of the business ownership cycle you are entering, Merchants can value-add to the process with their expertise, energy and experience.

Merchants, by comparison to other business brokers, are considered to have a very high client retention rate, and a balanced portfolio of experience in the buy and sell side of business transactions.



Small business is a proven pathway to wealth creation and Merchants take great pride in the role we play in helping families purchase their business, prepare a business plan, develop their business, and ultimately, deliver it to market.

In recent months Merchants have experienced strong demand for quality small and medium businesses across Australia, in a range of industries.

If you are considering the sale or purchase of a business, take time to consult with Merchants about how we can help you make your dream a reality.

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Sample of sales negotiated by Merchants

Freehold
Licensed Bar & Retail.
$4m plus range.

Freehold
Licensed Bar,
Restaurant&
Accommodation.
$2m plus range.

Leasehold
Multi-line Manufacturers
Agency.

Freehold
Independent
Supermarket
$1m plus range.

Leasehold Florist.

Business Broking experience:

- Retail (Food)
- Retail (Non-perishable)
- Wholesale & Distribution
- Manufacturing
- Agri-Business & Primary Industries
- Hotels & Resorts
- Pubs
- Tourism and Leisure
- Professional Services
- Import / Export
- Franchises

Property consulting experience:

- Retail
- Commercial
- Industrial
- Rural

- Project Marketing
- Investment Sales
- Leasing
- Asset Management

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